

SILK ROAD REDIVIVUS

F1 Companies on the Silk Road

AZER 2023 – F1 International Training Event



Baku 24-30 April 2023

Technical University and Engineering & Management Steinbeis Enterprise in Cluj-Napoca

POLE POSITION

We are living an important moment defined by CHANGE and therefore we are prepared to measure analyse and support companies to ENHANCED THEIR BUSINESS AND CONTROL THEIR ACTIVITIES in the middle of the 11 types of crises that are overlapping exactly NOW.

A new EU – ASIA Hub is formed and after Davos meeting, the geopolitical transition lines are traced.

Top managers, defines values for the end customers?

Specialists eliminates the ballast from the management processes?

People from engineering & management are improving continuously production processes?

You HOPE, or you ARE to be in **POLE POSITION**, with certified skills and benefit of Best seats in the House after dedicated training activities and companies matchmaking?

Join us, in the exclusive F1 International Training Event!

Prof. Dr. Ing. Adrian PISLA

Head of the Organizing Committee +40 744 866619

emsec@steinbeis-romania.com/ <http://www.temsec.eu/>

PRELIMINARY PROGRAM

Based on Registration, organized Flight, Transfer, and Accommodation.

Monday 24.04 – arrival in Baku

**Tuesday 25.04 The Best of Lean Management
Training Session 1/ Partnership meetings**

**Wednesday 26.04 The 2023 Yellow Belt Certification
Training Session 2/ Partnership meetings
TRANSLOGISTICA CASPIA Exhibition 1**

**Thursday 27.04 ICC - Innovation Capacity Coefficient
Training Session 3
TRANSLOGISTICA CASPIA Exhibition 2**

**Friday 28.04 Evaluation- Testing & Analysis

F1 Discussions

BANQUET/ AWARDS F1 Baku race participation**

Saturday 29.04 F1 Conclusions

Sunday 30.04 Departures 1

Monday 01.05 Departures 2

Tuesday 02.05 Departures 3

EVENT VISION

WHY YOU?

Selecting Staff, Training Staff, Keeping Staff, Sustainable global Business, Resilient face crises, are common problems that better can be managed from a Pole position and staying close with the future way to connect the Manufacturers, Clients and Services providers on the Silkroad. Is the logistics for Energy, Manufacturing and Agrobusiness opportunities by connecting EU with ASIA.

In the customized 6 to 8 days event, Certified skills, evaluation of your company Innovation index; value chain and benefit-Costs Analysis is combined with new partners meetings, creating strategic connections and initiate projects.

Academia, official representatives, and banks will stand by to analyse progress and for contacts and consultancy.

The FINISH: new certified skills, new experience, performance awards, internationalization, new contacts, technological transfer and access to new goals and markets for the required quality and the flexible companies.

WHY US?

As **Steinbeis Technology Transfer Center**, accessing one of the largest active networks of specialists, we proposed academic methodology from a cluster of EU and Asian advanced Universities, framing training and research experience for an opportunity's creator environment.

With a customized assistance and training for over 50.000 clients, is time to promote Projects dedicated to the EU companies pole position.

WHY NOW?






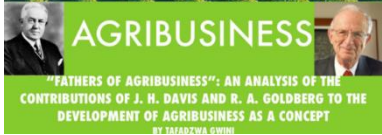

The F1 competitiveness is an inspiration for facing accumulated crisis. Is a moment of big changes, that cannot be avoided without a huge lost. Is the turning point that change crises in a benefit Start.

WHY BAKU?

As the middle hub of the Silkroad, is also a technological reference in emergent development, great potential and important exchange capacity.

The climate, together with the academic and industrial environment enables our engineering and management capabilities creating and promoting the Emergent Design for the next social technological, economic, and political life.

MAIN TOPICS

  <p>GREEN ENERGY</p>	 <p>ENERGY</p>	 <p>INDUSTRIAL PRODUCTION</p>	  <p>AGRIBUSINESS</p>
			

Sponsors and Supporters

 <p>TECHNICAL UNIVERSITY OF CLUJ-NAPOCA ROMANIA</p>	 <p>Steinbeis Transfer Management Steinbeis Network Romania</p>	 <p>ENERGO POWER EXCELLERATING SUSTAINABLE ENERGY</p>	 <p>Cluj Avram Iancu International Airport</p>	 <p>AEROTEC Romania</p>	 <p>NTT DATA Trusted Global Innovator</p>
 <p>SUPPORT REGION CENTER Association</p>	 <p>CAMERA di COMMERCIO ITALIANA per la ROMANIA</p>	 <p>PROTEHNIC INDUSTRY & ENGINEERING</p>	 <p>sonaca GROUP</p>	 <p>CADRAN INDUSTRIES</p>	

VENUE AND FEES

Special Flight arrangements are made, with return possibilities on 30.04/01.05/02.05

Cluj-Napoca 9.20/ 24.04.2023

Stuttgart 7.15/ 24.04.2023

Registration FEE: **3560 Euro**/ Company for 1-person full access, early bird registration (01.03), **-10%**

Accompanying persons: **2700 Euro**

Registration FEE INCLUDES

The return Flight/ Companies presentations/ Training and Certification/ 6 nights' Accommodation / Lunch and Coffee Breaks/ Banquet/ Entry to the Exhibition/ F1 racing participation/ Award Ceremony

Based on the INVOICE, a single bank transfer fee will be provided - specifying as purpose:

“Administration for participation at the F1 Training Event”

Details request: emsec@steinbeis-romania.com

BANCA TRANSILVANIA/ SWIFT: BTRLRO22/ CUI: RO5022670

EURO IBAN: RO73 BTRL EURC RT00 9197 7402

USD IBAN: RO77 BTRL USDC RT00 9197 7402

RON IBAN: RO26 BTRL RONC RT00 9197 7402



COMPANIES PROMOTION FACILITIES

The companies may ask for extra programs or services on demand that will be treated with priority and charged separately.

The companies may access the Companies Promotional Packages

Companies Promotional Packages Pachete de promovare	Silver	Gold	Platinum
FEE	500 €	1000 €	2000 €
Available slots Sloturi disponibile			
Promotion on the site with logo Promovare pe site cu logo	✓	✓	✓
Roll-up at the event Roll-up la eveniment	✓	✓	✓
Logo on the event badge Logo pe ecusonul evenimentului	✓	✓	✓
Logo on the event publication Logo pe volumul evenimentului	✓	✓	✓
Logo on the event brochure Logo pe broșura evenimentului	✓	✓	✓
Logo on the event webpage Logo pe pagina web a evenimentului	✓	✓	✓
Company mentioning in the Opening ceremony Menționare în deschiderea evenimentului	✗	✓	✓
Company presentation in the Opening Ceremony Prezentare de companie în deschidere	✗	✓	✓
2 extra invitations to all dinners of the event 2 extra invitații la toate cenele evenimentului	✗	✓	✓
Promotional materials in the event brochure Materiale promoționale în mapa evenimentului	✗	✗	✓
Publication of the company presentation Publicarea prezentării firmei	✗	✗	✓
Bid Industry exclusivity Licitare exclusivitate în industrie	✗	✗	✓

Prepare your Business! Prepare your People! Prepare Yourself!